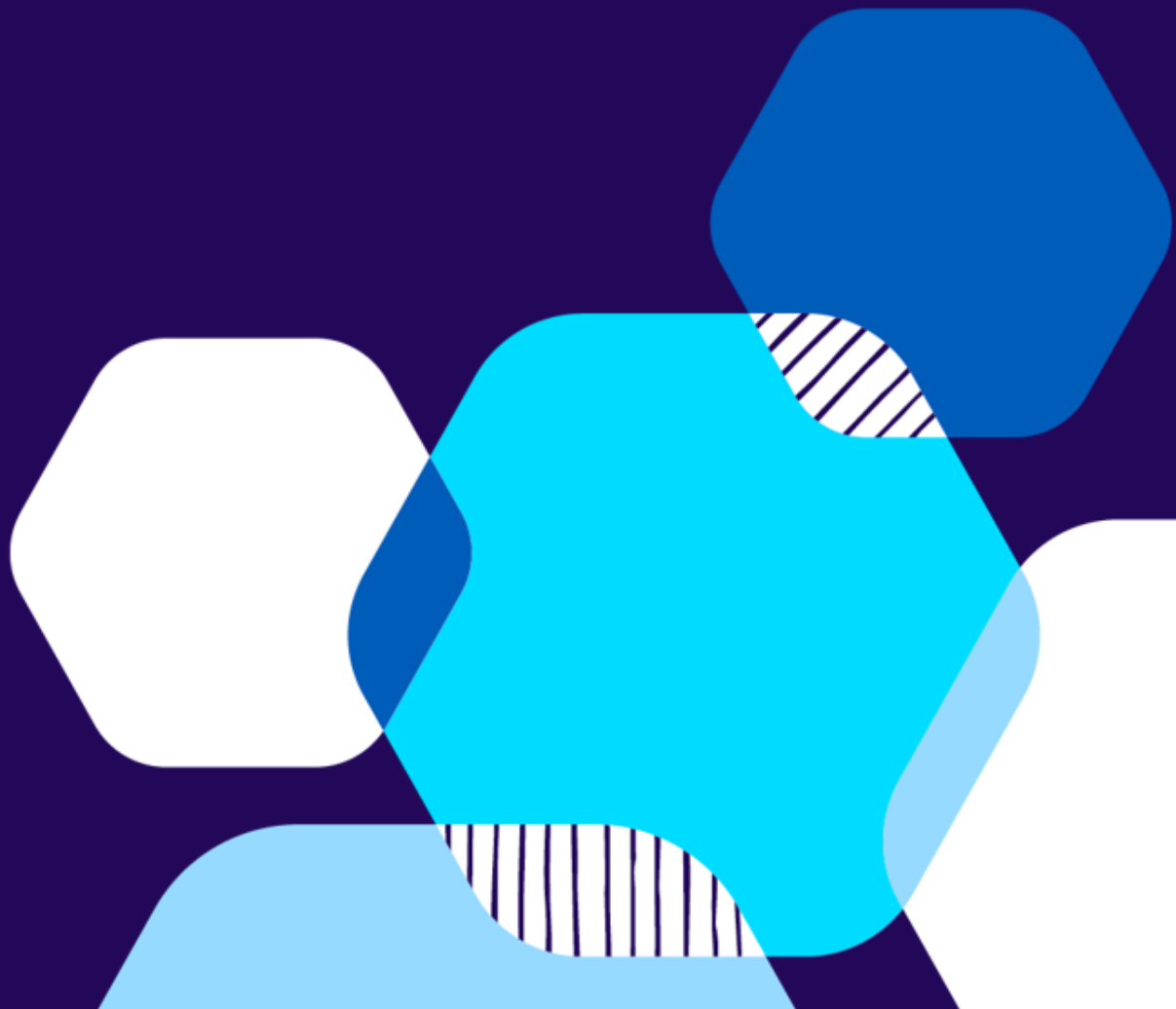


# Getting the balance right

Online vs face-to-face  
English teaching






*Webinar series – March 6<sup>th</sup> – 10<sup>th</sup> 2023*



# Our schedule

The times below correspond to Argentina's time zone (GMT-3). Check your time zone [here](#).

 This image symbolizes that the session is pre-recorded.

<b>Monday 6</b>	<p><b>5.00 pm – 5.10 pm:</b> Opening by Robert Chatfield, Country Director of British Council Argentina.</p> <p> <b>5.10 pm – 6.00 pm:</b> <i>The new learner: Ditching outdated concepts and responding to post-COVID reality</i> - Milton Bradbury</p> <p><b>6.00 pm – 7.00 pm:</b> <i>¿Esas son Reebok o son Nike? Developing powerful listening skills in the online and face-to-face classroom</i> - Martín Villarreal</p>
<b>Tuesday 7</b>	<p><b>5.00 pm – 6.00 pm:</b> <i>Teaching EFL to SEN students: A matter of balancing!</i> - Eugenia Dell'Ossa</p> <p><b>6.00 pm – 7.00 pm:</b> <i>Teaching 21st century learners in a rapidly changing world - Challenge. Experiment. Empower (more and better)</i> - Paola Danesi</p>
<b>Wednesday 8</b>	<p> <b>5.00 pm – 6.00 pm:</b> <i>Teaching English Pronunciation Online: Practical tips and benefits of shadowing</i> - Maxim Markov</p> <p> <b>6.00 pm – 7.00 pm:</b> <i>Sharing good language teaching practice in the new normal</i> - Joe Dale</p>
<b>Thursday 9</b>	<p><b>5.00 pm – 6.00 pm:</b> <i>Supporting language learning with technology: a principled approach</i> - Graham Stanley</p> <p><b>6.00 pm – 7.00 pm:</b> <i>The best of both worlds</i> - Belén Tur &amp; Gisela Zoccola</p>
<b>Friday 10</b>	<p> <b>5.00 pm – 6.00 pm:</b> <i>Developing digital literacy in remote and online English teaching</i> - Serrana Muniz</p> <p> <b>6.00 pm – 7.00 pm:</b> <i>Teach creatively to empower the 21st century learner</i> – Susan Hillyard</p>



---

# Our speakers and sessions

- **The new learner: Ditching outdated concepts and responding to post-COVID reality**

Language learning post-Covid has changed. There's no escaping it. The management of learning centres, the teaching, classroom resources... but most significantly – the learner. Learners have been forced to become more autonomous, and as a result, their expectations, their objectives, and their classroom preferences have undergone changes. There is no going back to a pre-Covid normality. Our responsibility as educators is to understand the 'new' normal. This session will examine classroom assumptions that have become outdated and provide courses of action to respond to the new learners' needs. We will review easily-implemented practical tips and generate discussion on longer-term consequences.

## About the speaker – Milton Bradbury

Milton Bradbury is the Senior Teacher for adult courses at British Council Mexico. He has been in ELT for over 12 years working as a teacher, teacher trainer, and is now working as an academic manager of adult courses. His main interests in ELT include technology, assessment, and teacher training.

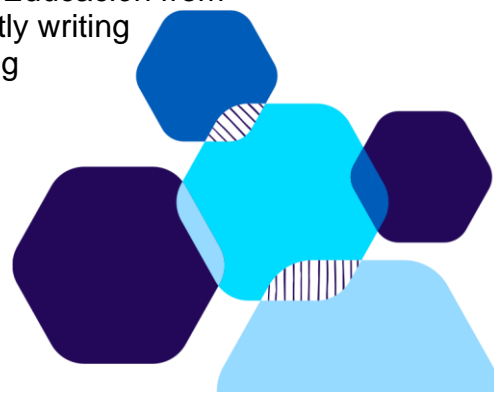
- **¿Esas son Reebok o son Nike? Developing powerful listening skills in the online and face-to-face classroom**

Listening is, undoubtedly, the most difficult skill to master, since while we have control over what we say, we have no control at all over what syntax, vocabulary, or pronunciation others will use on us. Moreover, our own native language may be playing a number of "dirty" tricks when it comes to decoding a message, and here a myriad of elements may be at play, from our interlocutors' tempo of delivery, their diction, our culture and our presuppositions, among others. Maybe we can give the whole question a fresh look and a twist to help our students build more powerful listening both in the online and face to face classroom.



## About the speaker - Martín Villarreal

Martin graduated as a Profesor en Inglés e Inglés Técnico at Universidad Tecnológica Nacional. He is also a Licenciado en Lengua Inglesa from Universidad Tecnológica Nacional. Martin has finished his Especialización en Administración de la Educación from Universidad Torcuato Di Tella and is currently writing his dissertation for his Maestría en Marketing Estratégico at Universidad UCES. He is a



---

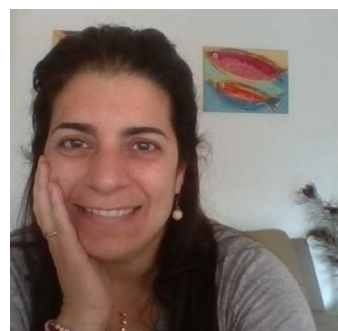
University lecturer at Universidad Nacional de Lanús, Universidad Tecnológica Nacional, Universidad Nacional de San Isidro and Escuela Normal Superior en Lenguas Vivas “Sofía E. Broquen de Spangenberg”. He is the Executive President of SHARE Education and the founder and president of Campus Nube. He attended the International Visitors Leadership Program in the United States on a scholarship from the Department of State of the US and in 2010 he finished his Course on Critical Thinking in the Teaching of English as a Second Language at Oregon University, USA.

- **Teaching EFL to SEN students: A matter of balancing!**

When it comes to inclusion, it is our job as educators to foster a climate where all children can learn and experience a sense of belonging. Engagement and integration are crucial for enhancing student development. This presentation is to share with you how to establish the kind of classroom environment that supports all our children, balancing their needs and ours. We will explore a handful of ready-to-use ideas to implement in your online or face-to-face lessons straight away.

#### **About the speaker - Eugenia Dell'Ossa**

Eugenia Dell'Ossa is a graduate EFL teacher, and teacher trainer specialised in Early Years, Drama and Special Education. She designs teacher development courses and presents them locally and internationally. She coordinates groups of teachers in different educational contexts and leads the Diploma in Teaching EFL to YL at Universidad de Morón. She is passionate about teaching in innovative ways. Instagram: <https://www.instagram.com/plan.up.education/>



- **Teaching 21st century learners in a rapidly changing world**  
**Challenge. Experiment. Empower (more and better)**

Today schools face the daunting task to prepare students for the demands and challenges of a world that keeps changing at an alarming rate. What was considered solid education 50 years ago is no longer enough. No doubt the 3 Rs – reading, writing and arithmetic - are still important elements in a school curriculum. However, they prove to be insufficient to help students successfully navigate the choppy waves of today's Brave New World. What other elements must be included in our daily lessons? What other skills do students need to develop during their years at school? In this presentation, the speaker will share effective strategies to transform lessons into active learning experiences in which students are able to develop key 21st century skills to increase their life readiness and to improve their employability; and present examples of classroom-based pedagogies of



---

engagement, 21st century skills portfolios and inquiry-based lesson formats that promote deep learning.



### **About the speaker - Paola Danesi**

Paola is an English teacher from IES en Lenguas Vivas (J.R. Fernández) with post graduate specialization in English Language II and international qualifications in Communicative Teaching, Sociolinguistics and Materials Design from Institute of Education, University of London. She is also a teacher trainer from Escuela de Maestros (Ministry of Education, Buenos Aires City) for in-service annual training at primary level, online Campus courses and the new bilingual programme for state run schools. In addition, Paola is English Coordinator at Iosef Caro School. She has co-authored the four-level suite of teacher's books "Shape up", "My English Trip" and "Hop into English" (Macmillan). She has been an ELT speaker at LATAM EFL events.

- **Teaching English Pronunciation Online: Practical tips and benefits of shadowing**

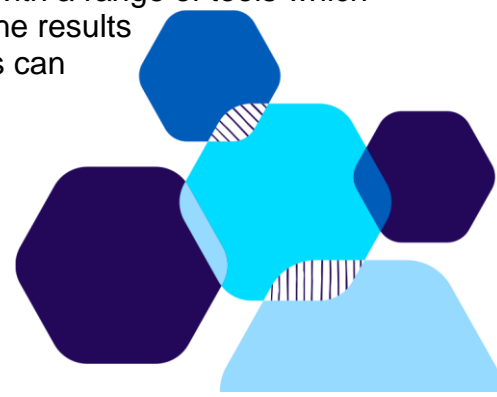
By the end of this presentation, you will be able to explain how to use different free, freemium, and public domain applications, programs, platforms, and materials (Google Workspace programs, Google Chrome Extensions, Genially, LibriVox audios, etc.) to teach pronunciation in an online learning environment. You will also be able to describe the principal benefits of the technique called 'shadowing' (i.e. immediate repetition of the target stimulus) on the pronunciation of English learners in a virtual setting.

### **About the speaker – Maxim Markov**

Maxim Markov is a full-time professor at the National School for Languages, Linguistics, and Translation (ENALLT) of the National Autonomous University of Mexico (UNAM). He has taught numerous courses on online teaching and collaborative learning. At present, Maxim is developing an online course on academic English. He is also a Google Educator Level 1.

- **Developing digital literacy in remote and online English teaching**

In this webinar, we will explore how different cross-platform tools can promote collaboration, independent learning, creativity, and assessment opportunities in a remote teaching and hybrid teaching context. Focusing on pedagogical principles and improving outcomes, Joe Dale will demonstrate how easy it is to enhance learning in a purposeful way with a range of tools which are device agnostic allowing learners to practise, reflect, and share the results easily. He will show using practical examples how language teachers can



---

promote listening, speaking, reading, writing, and give learners written and audio feedback.

### **About the speaker – Joe Dale**

Joe Dale is an independent consultant from the UK who works with a range of global organisations such as the British Council. He was host of the TES MFL forum for six years, former SSAT Languages Lead Practitioner, a regular conference speaker and recognised expert on technology and language learning.

- **Supporting language learning with technology: a principled approach**

This session proposes a principled approach to using technology to support language learning and teaching. With examples of practical classroom activities, we will look at a variety of learning technologies and how they can be used to support the practice of speaking, listening, reading and writing, and the use of grammar and vocabulary.

### **About the speaker - Graham Stanley**

Graham Stanley is the British Council's English Programmes Lead for the Americas, based in Mexico City. He has a M.Ed. in ELT & Educational Technology (Manchester, UK) and won awards for his first two handbooks for teachers: 'Digital Play: Computer games and language aims' (Delta Publishing, 2011) winner of an ELT Innovation award (ELTon), and 'Language Learning with Technology (CUP, 2013), awarded the English Speaking Union's 'HRH Duke of Edinburgh ELT book of the year' award. His last book was 'Remote Teaching (British Council, 2019).



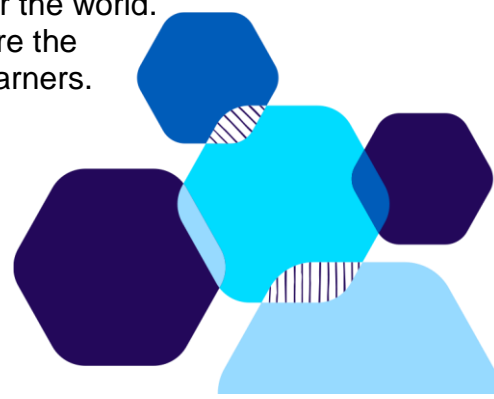
- **The best of both worlds**

What does the "MMM" Principle imply? We will start our session by discussing what we understand by "making it meaningful and memorable" and we will reflect upon different ways in which we can put this into practice while teaching in a blended learning environment. We will also stress the paramount importance of social emotional learning in order to achieve our goals in the classroom and beyond.

### **About the speakers - Belén Tur & Gisela Zoccola**

Belu & Gi are two EFL teachers from Buenos Aires, Argentina who created in 2020 The Teaching Touch in order to share tips and resources with teachers from all over the world. They have been teaching for more than eighteen years and they share the passion for teaching and learning, identifying ourselves as lifelong learners.

[www.teachingenglish.org](http://www.teachingenglish.org)



---

They are educational consultants and teacher trainers, who have been speakers at various congresses and seminars. Once a year they host TTT Reunion, an online international conference for educators. Their motto: Make it Meaningful and Memorable.



Belén Tur is a graduate Teacher of English (ISP JVG) and holds a degree in Educational Sciences (UBA). She has been the Deputy Head of the English Department in Kindergarten, Elementary school and Middle school at a Bilingual school in Palermo, CABA for nine years. She has also been teaching for more than 18 years both English and Spanish as a foreign language.

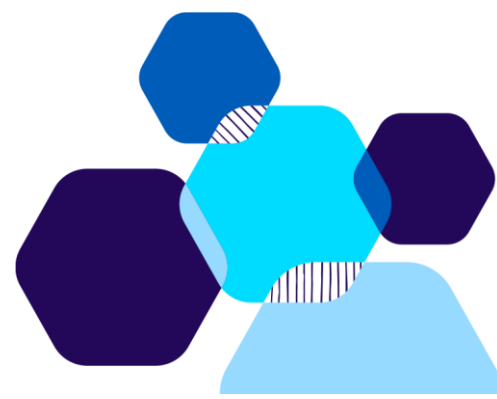
Gisela Zoccola is a graduate Teacher of English (ISP San Agustín) and holds a degree in Advertising. She has been teaching English for more than 19 years at different bilingual schools in BA. She has worked both in primary and secondary school as a teacher and a coordinator as well. She has also studied Drama techniques and has attended many courses on how to include IT in our daily practice.

- **Developing digital literacy in remote and online English teaching**

In this talk, we will discuss how to integrate English language learning and digital literacy aims so we can develop students' abilities to be critical and reflective users of digital technologies available and yet to come. This is crucial in these times of overwhelming amounts of resources and information in which remote and online learning teaching contexts have become commonplace. We will look at the skills involved and concrete examples on how to deal with some of them, such as creating a safe emotional learning environment, critical information analysis, selecting the right tools, tone and medium for different contexts.

### **About the speaker - Serrana Muniz**

Serrana Muniz is an experienced teacher of English and digital literacy based in Uruguay, who has taught in primary and secondary education in Uruguay and Argentina. She has worked in academic management and teacher education for large-scale remote teaching programmes *Ceibal en Inglés* in Uruguay and English without Borders Colombia. She is currently working as an academic consultant for British Council Argentina. She holds an MA in Digital Technologies, Communication and Education (Manchester, UK).



---

- **Teach creatively to empower the 21st century learner**

In this presentation, we will seek to find some answers to a number of questions such as: Is the “21st Century Student” really a different breed of student? Is the challenge only to do with the exponential rate of development in new technologies or does it run much deeper? What new language skills will students need? How does the whole approach to the ELT paradigm need to change? How can heads and teachers transform English language schools and classrooms?

### **About the speaker – Susan Hillyard**

Susan has a B.Ed. (Hons.) degree from Warwick University in the UK. Teacher, Head of Dept., Teacher Trainer, Conference Speaker, Workshop Facilitator, Materials Writer, Researcher, On-line tutor, TIE consultant for The Performers and Webinar Presenter. Presently she is founder and Director of SHELTA, Susan Hillyard’s English Language Teachers’ Academy, and a freelance consultant on EMI for the British Council in China.

